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SAFE, TOPICAL CBD PAIN RELIEF PRODUCT LAUNCH *Roll-On Application For Targeted, All-Natural Pain Relief*

[CITY], Wisconsin (October [day], 2019) — [CLIENT], a homeopathic product manufacturer, launched their latest CBD product, the [PRODUCT]. This safe, topical remedy relieves sore muscles, backaches, and arthritis pain using a CBD isolate, with all-natural menthol and 20 healing oils.

The [CLIENT] CBD line already includes two tinctures for humans and two for pets. This topical addition allows for precise, targeted application on pain points in the body. Unlike a balm, the roll-on application does not leave the hands or skin greasy. Each bottle of the [PRODUCT] contains 300 mg of US-grown, hemp-derived CBD. The product's organic aloe leaf juice moisturizes the skin, while the natural menthol crystals provide a cooling sensation, relaxing muscles and easing tension through their antispasmodic properties.

[NAME], [CLIENT] Director, explains, "As Americans live in the shadow of the opioid crisis and the risk of drug interactions and side-effects, topical applications have become the preferred choice for pain management. We wanted to offer a premium, natural product to those looking for effective topical pain relief, including the geriatric market, athletes, and ordinary people dealing with daily aches. [PRODUCT] was the next step in our mission to bring about better family wellness and help people get back to doing what they love."

All [CLIENT] CBD products are third-party lab tested for assured purity. They use a CO2 extraction process to remove all THC, the naturally occurring cannabinoid credited with the marijuana high. [CLIENT] CBD is sourced from hemp plants with levels of THC below 0.3%, making this product non-hallucinogenic and safe for all ages.

[PRODUCT] will sell for \$xx. To find out more about [PRODUCT], visit [website].

ABOUT [CLIENT]

[CLIENT] has been producing homeopathic products since 2002, now with over 200 herbal and homeopathic research-backed remedies. Their mission is to inspire people to embrace a natural approach to complete family wellness. All their formulas are free of added gluten, artificial colors, flavors and preservatives, and are never tested on animals. They manufacture with the highest pharmaceutical standards in FDA-registered facilities, according to cGMP standards. [CLIENT] sources from sustainable, organically farmed, or ethically wild crafted ingredients and

uses the Full Spectrum method of extraction to maintain the plant's natural integrity and balance for maximum efficacy. To learn more, visit [\[website\]](#).

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